

SAARA SAARINEN

CURRICULUM VITAE



A specialist in creative work, co-creation and learning.

Saara Saarinen
15/09/1981
Married, two kids
Lives in Helsinki, Finland
www.saarasaarinen.com

EXPERIENCE

FINNISH INNOVATION FUND SITRA, from 08/2021
Leading Specialist, Innovations
Promoting change capacity, designing and implementing change methods, facilitation and co-creation processes, co-creating strategy etc.

FINNISH INSTITUTE OF PUBLIC MANAGEMENT,
2018–2021

Leading Specialist, service design, 03/2020 – 07/2021
Leading design projects / business responsibility for service design and learning design

Learning Designer, 04/2018 - 02/2020
Building a digital learning platform and design-based process for the Finnish government

LAUREA UNIVERSITY OF APPLIED SCIENCES,
2009–2018

Creative Director 2015 – 2018
Art Director, 2011 – 2015
Graphig Designer, 2009 – 2011

Finnish National Agency for Education, 2016
Visual Designer, rebranding Study in Finland

Ad Agency Shandy, Art Director, 2008
Ad Agency Lumivyöry, AD, 2005–2007
AdAgency Mainospisa, AD assistant, 2005
Mainoskenttäyhtiöt, AD assistant, 2004–2005

EDUCATION

2016 Teacher Education
Häme University of Applied Sciences

2010 MASTER OF ARTS
Aalto University

2005 BACHELOR OF CULTURE AND ARTS
Tampere University of Applied Sciences

2000 MATRICULATION EXAMINATION
Tampere Arts-Oriented Senior Secondary School

Abroad:

08-12/2008 Swinburne University of Technology, Australia, Faculty of Design, Master of Design Programme
09-12/2003 Sheffield Hallam University, England, Fine Art and Media Studies (Erasmus exchange)

Further education:

2024 Kaospilot: Learning Design
2024 Kaospilot: Experience Design
2017 Service Design, Aalto University
2015 Basics of education theory, Helsinki University

In addition, a lot of different types of additional training, e.g. service design, facilitation and digital publishing.

LANGUAGE

- Finnish - Native
- English - Excellent
- Swedish - Good
- French -Basic

IT SKILLS

Excellent skills at:

- Adobe Creative Suite
- Microsoft Office + Copilot
- LMS Software
- Wordpress etc.
- Miro etc.

GRANTS

- Aalto University grant 2008
- Åkerlund Fund grant 2004
- Erasmus stipend 2003
- Idman Fund grant 2001 & 2002

HOBBIES

Reading, tennis, gym and culture



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